



## **PRESS RELEASE**

### **ROCKTHEBLOCK.LIVE LAUNCHES SATOSHI'S QUEST TO COMMEMORATE BITCOIN 10<sup>TH</sup> ANNIVERSARY**

*Community members go on journey to solve clues related to Satoshi Nakamoto's  
Bitcoin paper & stand a chance to win Bitcoin(s)*

**Worldwide, 31 October 2018, 6:10pm UTC** – Singapore-based blockchain & cryptocurrency media channel RocktheBlock.Live (RTBL) has launched Satoshi's Quest, a 64-day quest for its community members to win Bitcoin(s).

The quest is to commemorate the 10<sup>th</sup> anniversary of Satoshi Nakamoto's Bitcoin paper, released on 31 October 2008, 6:10pm Universal Coordinated Time (UTC), ten years ago.

The contest will run from 31 October 2018, 6:10pm UTC to 3 January 2019, 6:10pm UTC, where clues to the 52-digit private key of a public Bitcoin wallet will be given out on a near daily basis over the 64-day contest period.

The Bitcoin wallet currently has 1 Bitcoin and its address is publicly viewable on RTBL's Satoshi's Quest website. Bitcoin is currently priced at about USD6,500 at press time, but was almost USD20,000 in December 2017.

Ten years ago, Satoshi Nakamoto released an email to a user group with a link to the original Bitcoin paper, which started the cryptocurrency and blockchain technology industry. The industry, currently valued at over USD200 billion at press time, was valued at an all-time-high of USD830 billion in January 2018.

On 3 January 2009, 64 days after releasing his paper, Satoshi Nakamoto finally launched the Bitcoin mainnet, where he mined the first 50 bitcoins - the Genesis Block.

To participate in the contest, RTBL members are required to register via a form on the Satoshi's Quest page on its website by the 21<sup>st</sup> November 2018, 6:09pm UTC.

Every weekday from 31 October 2018 till 3 January 2019, RTBL host Eugene Tay will release a clue to each of the 45 digits to the 52-digit private key through its RTBL Daily, Live and Review videos.

The remaining 7 digits will be emailed to registered participants who submitted the form. Once participants have all 52 digits, they will then have to figure out the sequence of digits to form the correct private key and access the Bitcoin wallet quickly.

The first participant to successfully access the wallet and withdraw the Bitcoin(s) within will be declared the winner.



If no winner is found by 6:11pm UTC on 3 January 2019, RTBL will presume that no one managed to piece the private key together. The Bitcoin(s) will then be donated to one or more charitable organizations based on a community vote. The process and publicity of the donations will be shown on RTBL's social media channels.

RTBL Host and co-founder Eugene Tay shares:

“On behalf of Rock the Block Live, I am extremely excited by the prospect that our community members will be able to walk with us on a journey of self-discovery, as they solve different clues that will lead them back to Satoshi Nakamoto's early days, ten years ago. They will familiarise themselves with the Bitcoin paper, his quotes and the ideal behind why he created Bitcoin in the first place. I wish all our participants good luck and may the most intrepid, loyal and observant member of our community emerge victorious.”

**Rock the Block Live**, or RTBL, is a channel covering news, interviews, reviews and updates on the Blockchain and cryptocurrency scene, primarily in Asia. It is a premier video channel with hosts, special guests and the occasional investigative narrative story on the cryptocurrency, company, creators, communities and the ecosystem itself.

For more information, please visit <https://www.rocktheblock.live>.

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**Satoshi's Quest:** <https://www.rocktheblock.live/satoshi-quest-10-year-anniversary-bitcoin-contest.html>